



THE UNIVERSITY
of ADELAIDE

150 YEARS

Media

Media professionals are at the forefront of creativity and innovation in communication, education and entertainment.



176

Ranked top-176 globally for Arts and Humanities*



South Australia's widest range of media industry internships for real-world experience



Learn from world-leading academics and industry experts



Huge variety of career paths

Our media-related degrees offer enormous scope to follow your individual interests and passions. There are 8 different specialisations to choose from in our Bachelor of Media alone, including:

- Social Media and Digital Promotion
- Immersive Media (including virtual and augmented reality)
- Visual Design
- Story Production (including for TV, cinema and online)
- Journalism
- Marketing
- Digital Humanities
- Film Studies.

Our industry links, your advantage

The University of Adelaide presents an ideal location for media study. Our main campus's position in the heart of our city's central business district and cultural precinct puts a vast number of related bodies and organisations—government, private sector and not-for-profit—within an easy walk.

Capitalising on this advantage, you'll have ample opportunity to deepen your real-world understanding through hands-on experience with one of these organisations in an extended internship.

Internships are a great way to develop industry connections and networks and provide you with the opportunity to apply knowledge and skills into real-life situations. All Media students—both undergraduate and postgraduate—have the opportunity to undertake one, or many, industry internships throughout the duration of their studies.

With knowledge backed by hands-on industry experience, our media graduates emerge career-ready and highly sought-after by employers.

Career prospects

Employment growth for the majority of media-related roles ranges broadly from moderate to very strong†.

* QS World University Rankings by Subject, 2023.

† Australian Government, Labour Market Insights, 2023.

	Degrees
Undergraduate	<ul style="list-style-type: none">• Bachelor of Media
Postgraduate coursework	<ul style="list-style-type: none">• Master of Immersive Media Technologies• Master of Media (Strategic Communication)

Further enquiries

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